



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

CONTRACT

Contract / Revision 488764 /		Alt Order # 06268516
Product DCCC		
Contract Dates 10/02/12 - 10/08/12		Estimate # 1474
Advertiser ISS DCCC		Original Date / Revision 08/08/12 / 08/09/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 11	Product Code 14
Agency Ref		Advertiser Ref

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/02/12	10/08/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$185.00			
N 2	KVVU	10/02/12	10/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$5,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				4	\$1,325.00			
N 3	KVVU	10/02/12	10/08/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				1	\$825.00			
N 4	KVVU	10/02/12	10/08/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$550.00			
N 5	KVVU	10/02/12	10/08/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				1	\$380.00			
N 6	KVVU	10/02/12	10/08/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$550.00			
N 7	KVVU	10/02/12	10/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$675.00			
N 8	KVVU	10/02/12	10/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$625.00			
N 9	KVVU	10/06/12	10/06/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$800.00			
N 10	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,075.00			
Totals											20	\$14,650.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 488764 /		<u>Alt Order #</u> 06268516
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> DCCC	<u>Estimate #</u> 1474
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/08/12 / 08/09/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	20	\$14,650.00	\$12,452.50
Totals	20	\$14,650.00	\$12,452.50

Signature: _____ **Date:** _____

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FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG8/12 12.53
*** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

PROGRAM : FOX 5 NEWS AT 10P
CON COM1: FOX 5 NEWS AT 10P

AUG8/12 12.53

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$825.00	10/2	10/8	1		TU-F,M	1
4			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$550.00	10/2	10/8	3		TU-F,M	3
5			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$380.00	10/2	10/8	1		TU-F,M	1
6			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$550.00	10/2	10/8	3		TU-F,M	3
7			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$675.00	10/2	10/8	2		TU-F,M	2
8			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$625.00	10/2	10/8	2		TU-F,M	2
9			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT	30		\$800.00	10/6	10/6	1		SAT	1
10			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1: FOX 5 NEWS AT 10PM SUN	30		\$1,075.00	10/7	10/7	1		SUN	1
OCT/12 14650.00 CONTRACT TOTAL 14650.00 TOTAL SPOTS 20												

REP HEADLINE# 6268516
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG8/12 12.53
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$86,176 KVVU 17% KSNV 30% KLAS 27% KTNV 17% KVMY 5% KVCW 3% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*